



Selected Cases in Supply Management	
Course number	3479
Lecturer	Prof. Dr. Carsten Reuter
ECTS	5
Number of semester hours	4
Type	Elective
Duration	1 Term
Prerequisites	Ability and/or willingness to read business case studies in English.
Type of exam	Working paper and presentation
Objectives	The Student can apply basic methods for understanding, discussing, and analyzing (Harvard Business School) case studies. The Student can apply fundamental methods and procedures for the analysis and evaluation of challenges in the domain of Procurement and Sustainable Supply Chain Management. Together with fellow students, the student can systematically analyze, discuss, interpret a case study, derive recommendations for further actions, and prepare a presentation of results.
Content	In the course of this lecture, selected cases in Supply (Chain) Management from various companies and industries will be examined; companies include e.g., Patagonia, Nissan, and IKEA. The cases focus on the topics „Strategic Supply Base Management“, „Purchasing Organisation“, and „Global Sourcing“.
International applicability	
Bibliography	<ul style="list-style-type: none"> • Kaufmann, Ehrgott, Reimann (Hrsg.), 2013: Selected Cases in Supply Management • Ellet, William, 2018: Case Study Handbook, Revised Edition: A Student's Guide • Script
Forms of instruction	Interactive Lecture; Peer instruction; Online self-paced learning materials
Workload	<ul style="list-style-type: none"> • contact time: 60 h • self-study: 90 h • workload 150 h
Language of instruction	English
Availability	Summer term